Welcome!

Session 16: Friday, 9:00 – 10:30 am

- – Show and Tell Prep
- – Making the Case for Crowdsourcing
- – Funding Options
- – Ethics of Crowdsourcing (discussion)
- – Final Overview
- – Staying in Touch

Show and Tell Prep

The Financial Case

Outsourced OCR Correction

 Cost: $.35-$1.20 per thousand characters

 25-50 Characters per newspaper column-line

CDNC: 2.6 million lines * 40 characters/line * $.0005 / character = $53,130

Trove: 129 million lines => $2,580,926 (USD)

Source: Frederick Zarndt, ALA 2014

The Financial Case

In-House OCR Correction

  Cost: $10-$41.88 USD per hour

  15 seconds/line

CDNC: 2.6 million lines @ $10/hour = $110,687

Trove: 129 million lines @ $41.88/hour = $22,518,579

Source: Frederick Zarndt, ALA 2014
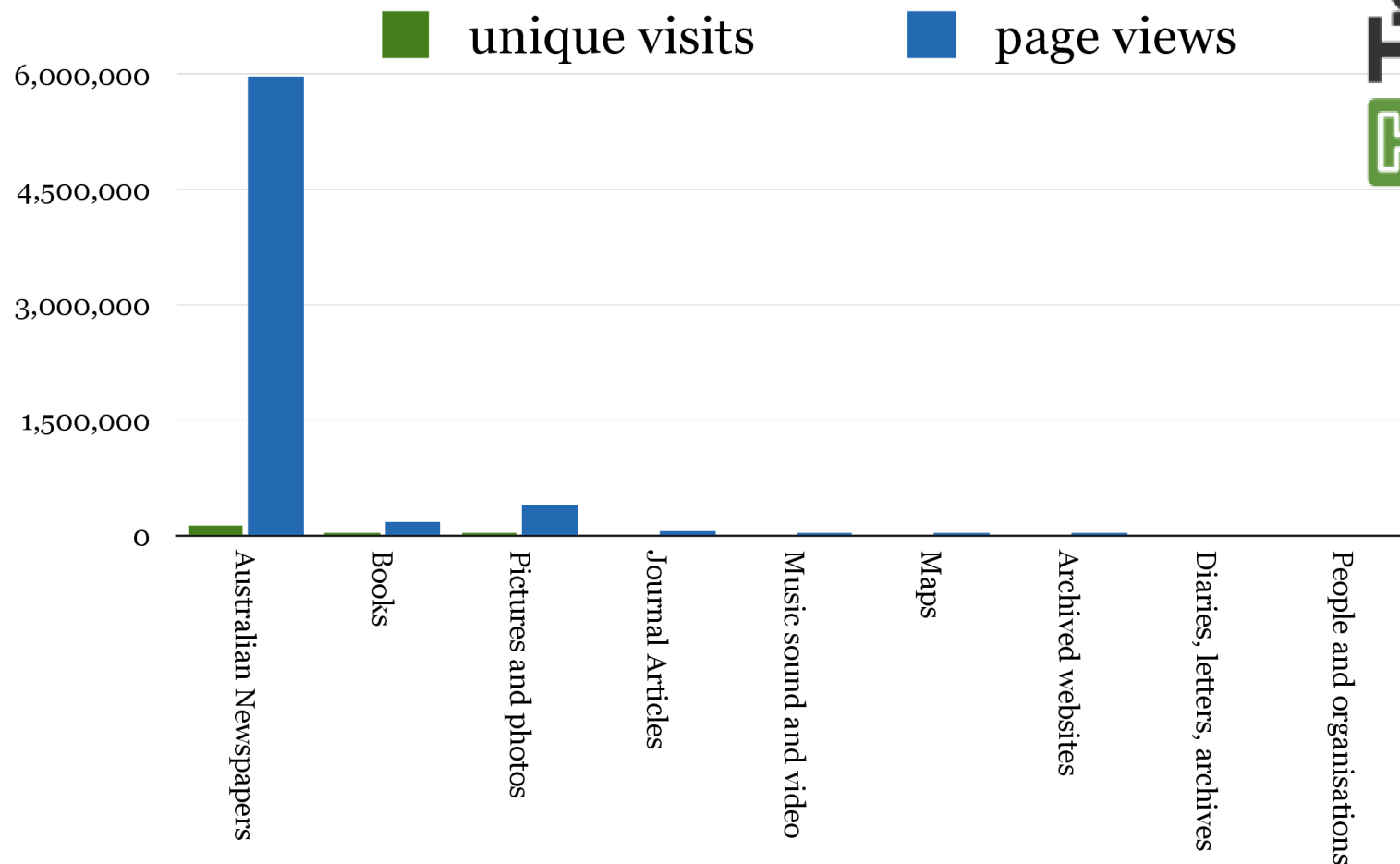
The Financial Case

Biodiversity Volunteer Portal

    Funds for Digitization

    Funds for Software

    Funds for Outreach

The Usage Case

2013 monthly averages

Legend: unique visits (green), page views (blue)

Courtesy Frederic Zarndt

Funding Options

Federal Grant Programs

NEH Humanities Collection and Reference Resources

NEH-ODH *(various programs)*

NHPRC Literacy and Engagement with Historic Records

NIH Big Data to Knowledge
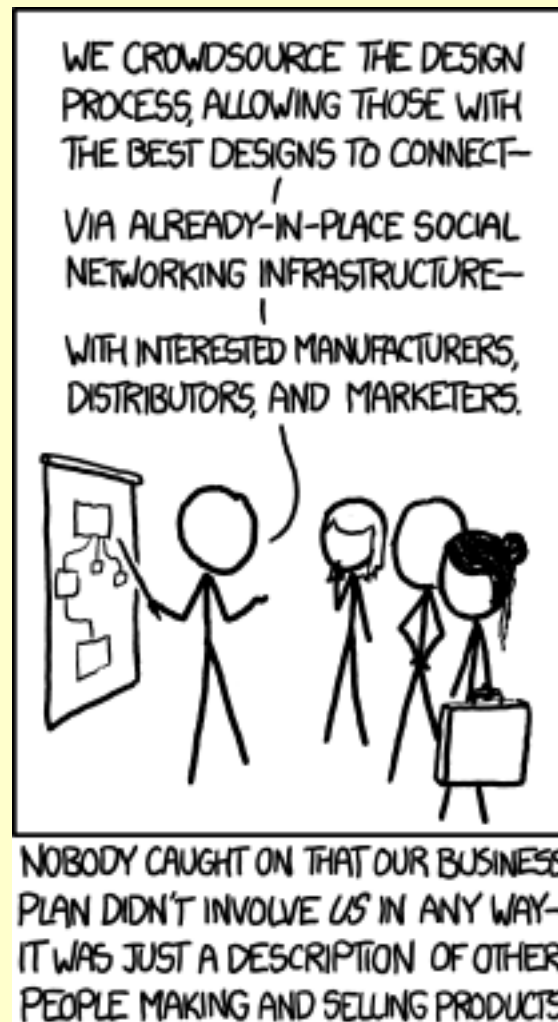
NSF Science, Technology and Society

Ethics

Discuss:

Is Volunteer Crowdsourcing Exploitation?

"Citizen Scientists" or Unpaid Bottle-Washers?

Data Reciprocity

Crowdsourcing => Deprofessionalization?

Ethics

http://xkcd.com/1060

Exercise: one page project summary

Adapt headings for your institution:

- Resources required (time, content, money)

- Timescales (iterative design, emergent community, staged data releases?)

- Bespoke tools, platforms, ecosystems

- Benefits and risks

- New audiences, core audiences

- Link to strategic objectives (engagement, learning, etc)

Final Overview

Staying in touch

#CrowdDH

Mia Ridge

openobjects.org.uk / miaridge.com

Ben Brumfield

Manuscripttranscription.blogspot.com

"Use my software!"

Thank you!