## Session 4: ideation

The goal is to come up with as many ideas as possible to think about during the week. Don't worry, you won't be stuck with the idea you come up with now, there's plenty of time to change things later.

### Generate

You have 60 seconds per item below to write as many responses as possible to each of these on post-it notes:

* Content you have
* Content cleaning, enhancement, digitisation jobs you need help with
* Existing groups who already love your content and what they do with it
* Potential users of your content
* Potential uses for your content
* Potential problems of any kind

You have roughly five minutes to post up your responses to each prompt. As you post up the prompts, you can start to move them around and group them into similar concepts.

### Develop

In small groups (2-3 people), consider different combinations of the ideas generated above and develop them into an idea for a crowdsourcing project.

Make notes, sketch, or act out potential interfaces.

You might want to think about a project title, strapline and call to action; participant motivations and rewards; the design of the core task; the workflow of content and contributions through the project.

### Present

Each group has 60 seconds to present their work-in-progress.

### Reflect

What did you learn from this process? Note any changes you might want to make to your ideas after presenting and discussing them.