

Crowdsourcing Cultural Heritage

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Welcome!

- Session 8: Tuesday, 3:00 – 5:00 pm
- Discussion: review testing results
- Hands-on: update designs and/or document lessons from testing

Discussion: test results

- What did you hear?
- How can you translate that into updates, notes for future designs?
- What would your next test focus on?

Additional review and critique

- Can your task be made smaller?
- Is the 'call to action' clear and powerful enough to convert sightseers into participants?
- Does the interface contain unnecessary 'friction' that could be removed?
- What might demotivate participants, and how can you avoid that?
- How are contributions validated for correctness?

Additional review and critique

- Audience
 - Which motivations for starting, continuing are you appealing to?
 - How are participants rewarded?
 - How will they know they're doing their tasks well?

Additional review and critique

- Content
 - Does the input content need processing or cleaning first?
 - What kinds of crowdsourced tasks create the output data?
 - How might you validate the results?
 - Can you design validation tasks into the project?

For more inspiration

- Go back to the list of projects listed for speed-dating
- Ask for suggestions for related projects