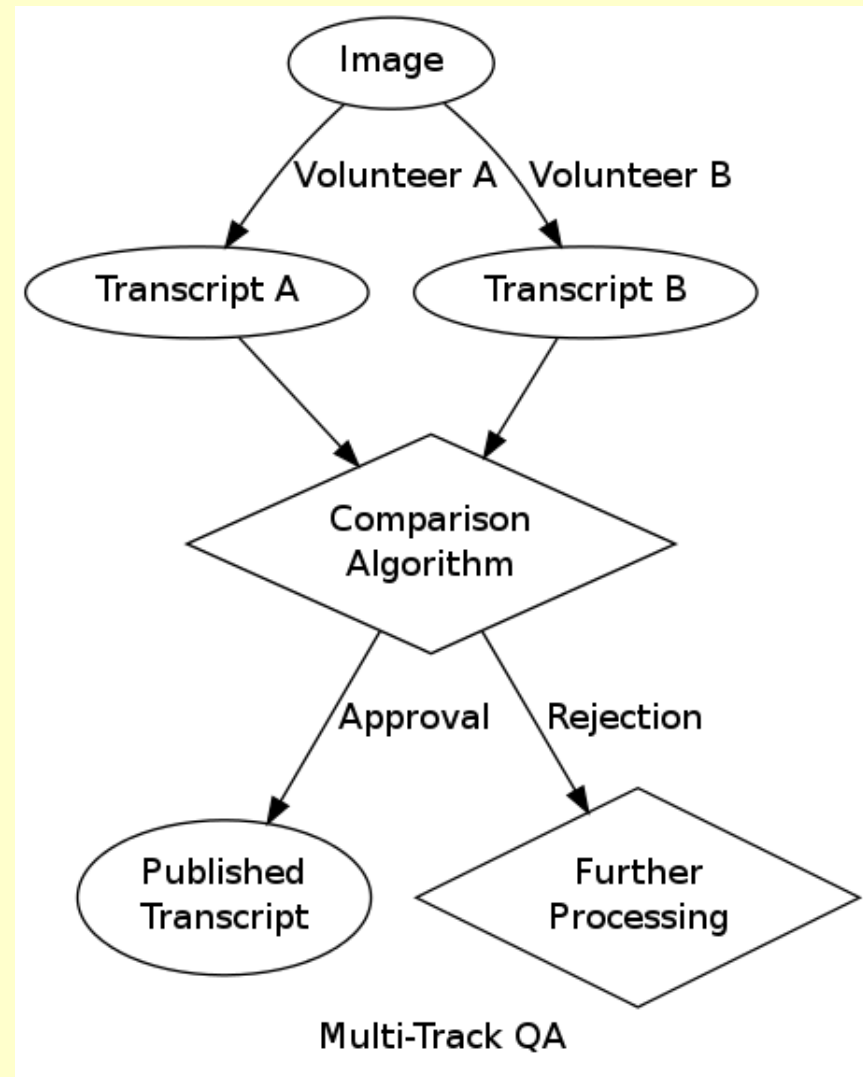
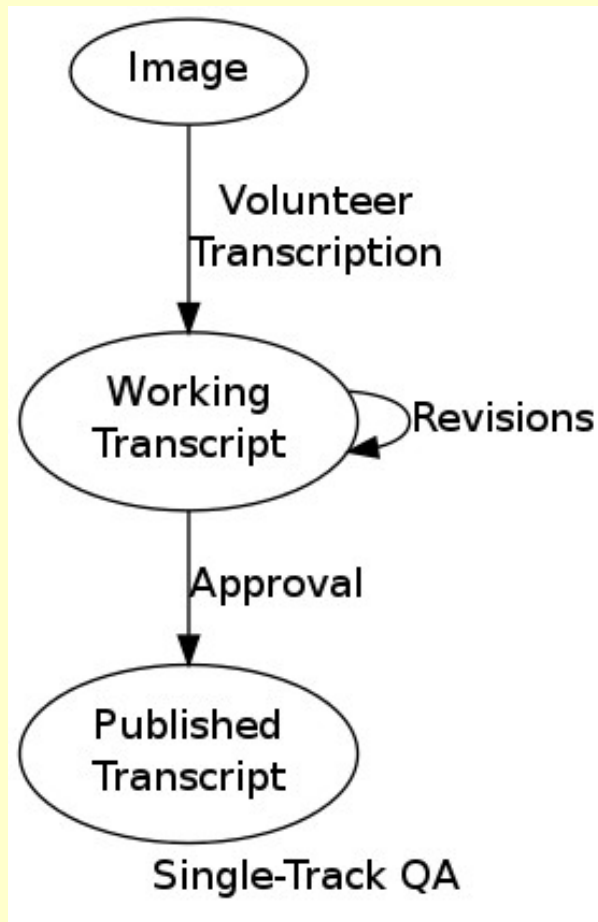


Welcome!

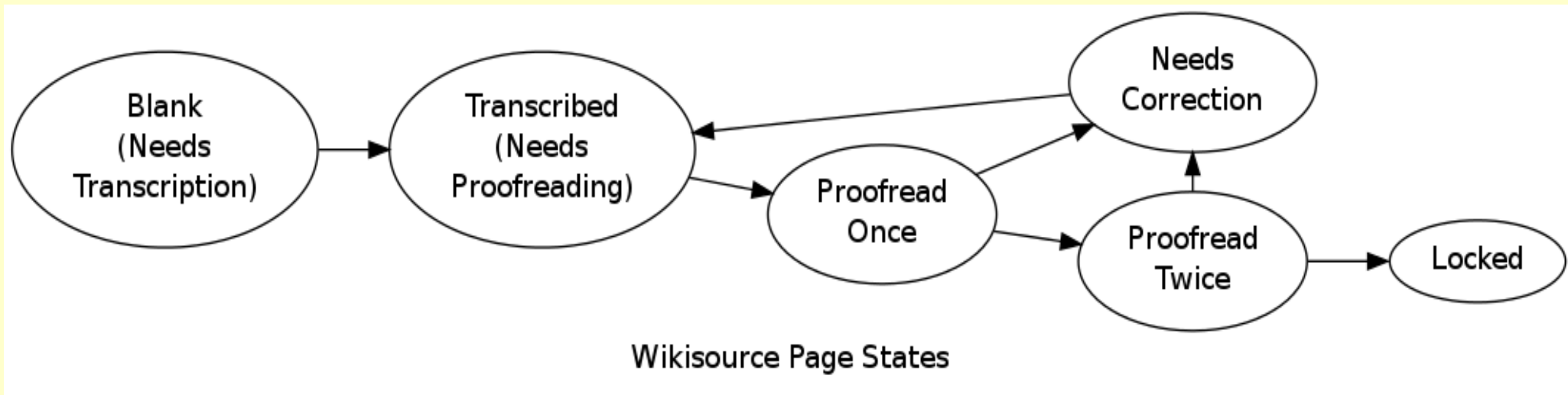
Session 14: Thursday, 10:45 am – 12:00 pm

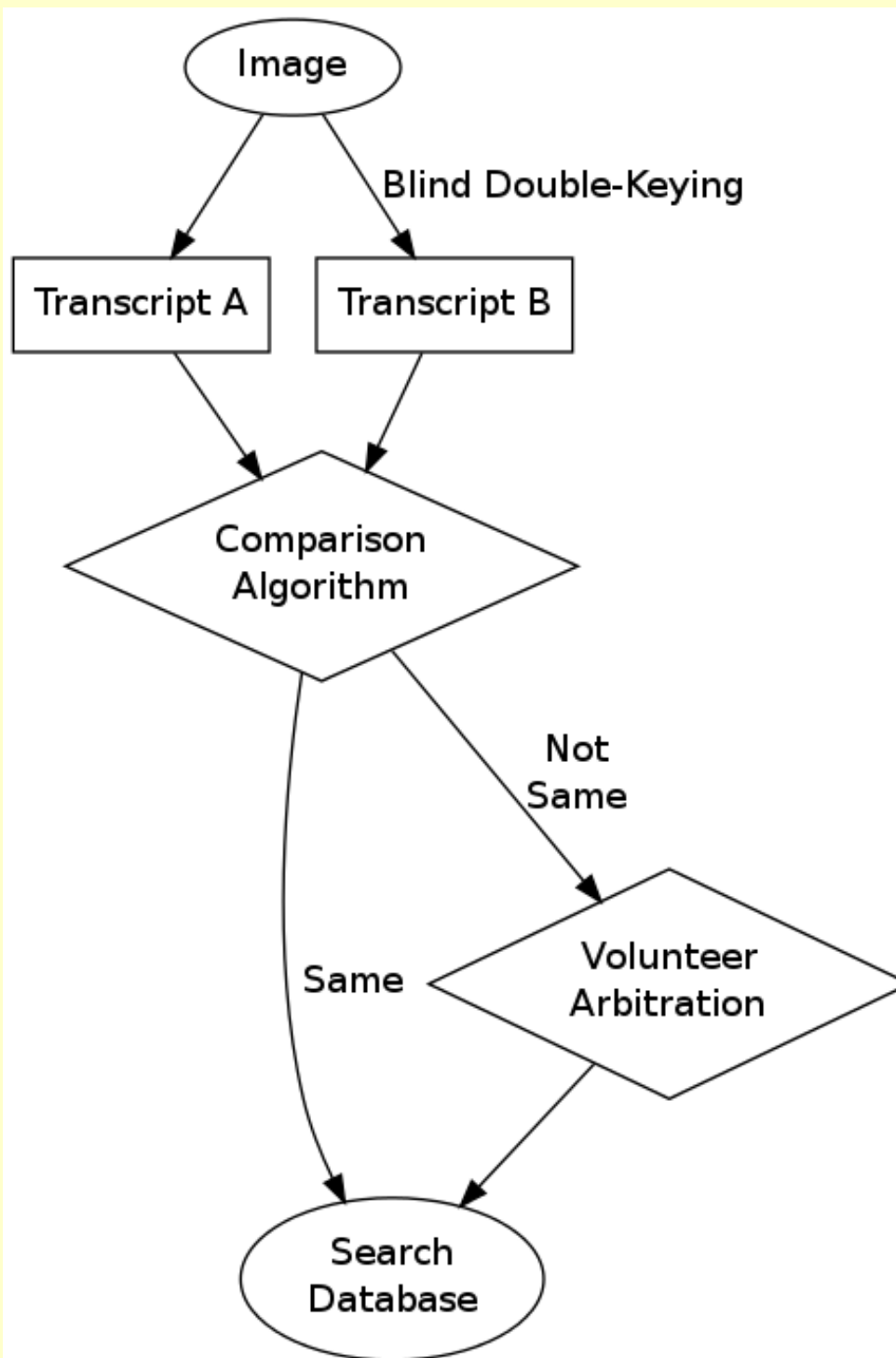
Quality Control for Crowdsourcing
Community Ecosystems and Core Tasks

Quality Control

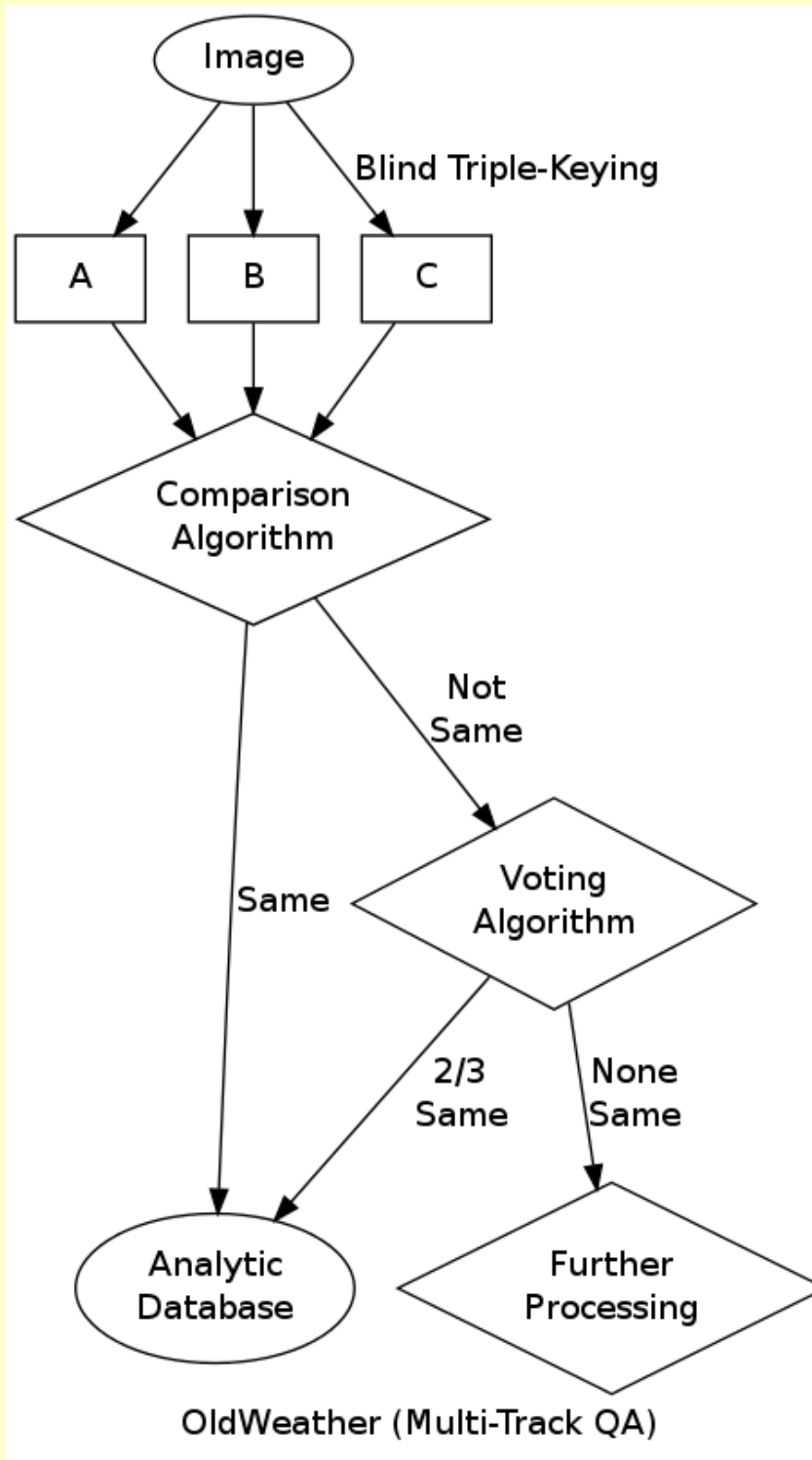


Quality Control





FamilySearch Indexing (Multi-Track QA)



Quality Control

What's a unit of work?

- ROIs

- Lines or Words

- Fields

- Pages

How do you split?

- Algorithmic B-box/ROI identification

- Clicking and Drawing

Quality Control

How do you identify the “same” contribution?

How do you compare contributions?

Quality Control

Which is correct?

Geryong magnirostris tenebrosa

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gerygone magnirostris tenebrosa

Gerycong Magnirostris Renebrosa

Quality Control

Which is the same entry?

User ID	Distance From Top of Page
LaGeographe	0.05992010652463382
estron21	0.08183538315988648
tdf4638	0.085219707057257
estron21	0.09839167455061495
tdf4638	0.10075454948956947
KikkerLG	0.10267005721551176

Holistic design for a virtuous circle

- Ecosystem of crowdsourcing projects
 - Crowdsourcing tags or transcription to support discoverability and other crowdsourcing tasks
 - Validate data created in other projects
 - Help surface most interesting items
 - Help find most difficult items for advance challenges
- Supports different abilities, skills, types of challenge

Exercise

Sketch, diagram or write out your ideas for:

- Turning data cleaning, preparation tasks into microtasks
- Turning moderation, validation, research and other tasks into rewards for participants
- Finding ways for participants to learn new skills