

Agenda

9:00 – 10:30

Community Changes Everything

10:45 – 12:00

Quality Control

Exercise: Community Ecosystem and Core Tasks

1:30-2:30

Community Case Studies

2:45-4:30

Marketing and outreach

Any questions from yesterday?

The difference listening makes

Promoting participants

Loving your discipline

Tensions between fun, free choice and productivity

When incentives go wrong

Letting the community surprise you