## Session 7: variations in prototyping

For your project, decide:

How it relates to your mission

What content goes in, what content comes out

If you're not sure how to get there, create variations on a theme. Try:

* different audiences,
* different workflows,
* different task types or size,
* different microcopy, calls to action

Reality check your ideas:

* Who is the audience?
* Which motivations for starting, continuing are you appealing to?
* How are participants rewarded?
* How will they know they're doing their tasks well?

Content

* Does the input content need processing or cleaning first?
* How might you validate the results?
* Where does this task fit in the overall workflow?